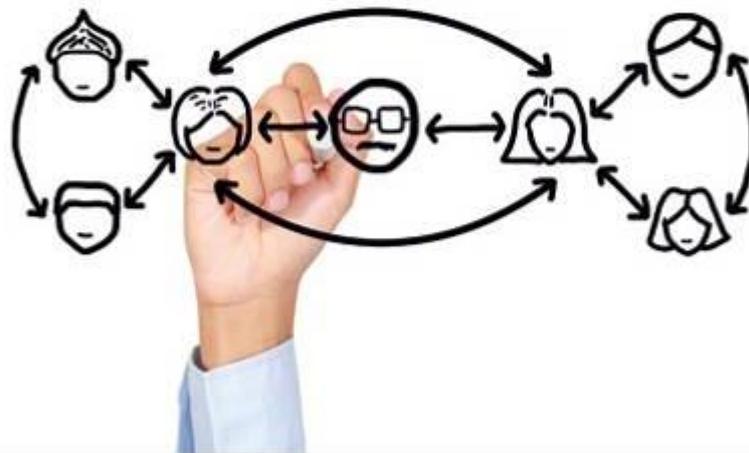


University of Bucharest,
Faculty of Journalism and Communication Studies (FJSC)
and Université Lumière Lyon 2

organize
the International Conference

UNDERSTANDING TRANSITION - V

Developing Dialogic Communication



Bucharest, 16-17 March 2017

CALL FOR PAPERS

Philosophy, linguistics, rhetoric, psychology, or relational communication are just four disciplines which lay a great emphasis on *dialogue*. Involving an effort to recognize the value of the other (Buber, 1970), the concept of *dialogue* provides a framework for thinking about ethical relationship building in relational communication (Kent, Taylor, 2002).



Unlike a "monological" discourse, produced and managed by a single locutor on the basis of a pre-constructed Other's image, the dialogic communication provides several enunciative voices within a unique utterance (Moirand, 2002). The dialogic communication is above all the condition for the possibility of dialogue, the primordial sharing of the power to signify, despite the constraints of the interlocution context: status, belonging, relationship of places, objectives, nature of the issues/ problems (Jacques, 1995).

Besides the human-to-human communication (HHC), *dialogism* should be discussed in relation to computer-mediated communication (CMC) as well. All types of organizations face great challenges due to the technological developments since the digital natives have become more interactive, more critical, more involved in communication and demand more feedback (European Communication Monitor, 2013). Whether we talk about HHC or CMC, dialogic communication requires a mutual symmetrical relationship through which participants co-construct meaning by effectively managing their differences and diversity.

This international conference is an ideal opportunity for experienced researchers, young researchers and PhD students to share their scientific work in an interdisciplinary context and to take part in the debates over various approaches and case studies related to dialogic communication. Presentations based on empirical research and on sound theoretical approaches are invited for the 5th edition of *Understanding Transition (Developing Dialogic Communication)* conference, on topics such as:

- Insights into dialogic theories
- Argumentative and/or dialogic communication
- Dialogic communication and cognitive processes
- Dialogic communication: from theory to (cultural) practice
- Dialogic communication and media studies
- Dialogic internet principles
- Online/offline organization-public relationships
- Dialogic communication throughout crisis situations
- Dialogic communication and cultural studies
- Challenges of new media and social media for dialogic communication
- Dialogism and technology
- Digital citizenship
- Advertising industry and dialogic communication challenges
- Dialogic communication development within the Romanian advertising during transition
- Any other topic related to the main theme of the conference.



The conference languages are English and French.

IMPORTANT DATES

Deadline for abstracts: January 20, 2017

Notification of acceptance: February 1, 2017

Deadline for registration fee – February 20, 2017

AFCOM members – 150 RON (the 2017 AFCOM membership fee)

Non-AFCOM members - 180 RON/ 40 euro

PhD students – 90 RON/ 20 euro

The fee – to be paid to:

Account owner: Asociația Formatorilor în Jurnalism și Comunicare

Name of bank: Alpha Bank, filiala Kogalniceanu, București

Account number (RON): RO29BUCU253102802511RO01

Account number (Euro): RO83BUCU253102802511EU01

SWIFT: BUCUROBU

The registration fee will include the conference materials (program, online book of abstracts, certificate of participation), coffee breaks and brunch; and publication of the studies presented during the conference.

Deadline for complete manuscripts: April 15, 2017

ABSTRACT CRITERIA

The extended abstracts (**500 words**) – to be sent to camelia.cmeciu@fjsc.ro by **January 20, 2017**.

Abstracts should include the following information: title of the paper, author's name/authors' names, author's institution affiliation, address and e-mail contact; the purpose of the research, design /methodology/approach, (expected) findings, (possible) practical implications, originality of the study, references. The references will not be included in the word count.

MANUSCRIPTS

The manuscripts of the proposed papers should be unpublished texts. After a double blind review, the selected manuscripts, of maximum 30,000 characters, will be published in the *Romanian Journal of*



Journalism and Communication, edited in French, English and German by FJSC and indexed in three international databases (www.jurnalism-comunicare.eu) or in *Styles of Communication*, edited in English and French by FJSC and indexed in three international databases (<http://stylesofcomm.fjsc.unibuc.ro/>).

Scientific committee: Prof. Camelia Beciu (UB), Assoc. Prof. Ruxandra Boicu (UB), Prof. Mihai Coman (UB), Prof. Piotr Chruszcsewski (Univ. of Wroclaw, Poland), Prof. Victor Manuel Mari Saez, (Universidad de Cadiz, Spain), Assoc. Prof. Madalina Moraru (UB), Assoc. Prof. Antonio Momoc (UB), Assoc. Prof. Spiros Moschonas (Athens Kapodistrian University, Greece), Prof. Dana Popescu-Jourdy (Université Lyon 2, France), Lect. Val Valcu (UB), Prof. Elizabeth Vercher (Université Lyon 2, France).

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VENUE

Faculty of Journalism and Communication Studies, University of Bucharest

ACCOMODATION

Academica Hostel (around 100 RON/ 20 euro/ night, no breakfast). The Faculty of Journalism and Communication Studies may provide five rooms free of charge for participants.

Siqua Hotel (around 45 euro/ night, breakfast included)

Please contact the organizers (camelia.cmeciu@fjsc.ro) if you want a room at *Academica Hostel* or *Siqua Hotel*.

